

Serve drinks in **style.**



If you wish to set up a truly world class bar or a pub, Pritam provides you a distinct advantage with its comprehensive bouquet of bar refrigeration products. Presented here is a fabulous range of wine coolers, bottle coolers, undercounter back bars and ice machines for those who care to stand out from the crowd.

• **Visi Coolers | Visi Freezers | Impulse Coolers**

VISI COOLERA

Pritam brings to India a contemporary range of merchandising solutions that help you increase your sales by showing beverage bottles, cans, juice packs and other foodstuff at their very best. These innovative cooling displays are available in 50 to 1500 litre capacities and 1 Door / 2 Door / 3 Door variants. They are designed to keep products at the optimum temperature and display them in a way that causes them to jump off the shelves into shopping baskets.



Single Door Visi Coolers:

These single door models come in an elegant white body and matching door frame and provide a pleasing view of the displayed foodstuff - be it beverages, dairy products or any other items and are available in 50, 100, 220, 300, 320, 400, 440 and 600 litre capacities.

2 Door / 3 Door Visi Coolers:

These double door models also come in an elegant white body and matching door frame/s and are ideal for displaying beverages, dairy products and more and are available in 1000 and 1500 litre capacities.

Technical Specification visi coolers



Specification	Gross Volume (Litres)	w x d x h (inches)	Temperature Range
VC-50	50	18 x 20 x 20	2 - 8°C
VC-100 (New)	100	18 x 20 x 33	2 - 8°C
VC-220	220	21 x 21 x 62	2 - 8°C
VC-331	300	22 x 21 x 66	2 - 8°C
VC-333	290	21 x 22 x 73	2 - 8°C
VC-441	400	22 x 21 x 72	2 - 8°C
VC-444	410	23 x 24 x 75	2 - 8°C
VC-600NF (New)	532	25 x 28 x 81	2 - 8°C
VC-660NF	610	28 x 27 x 82	2 - 8°C
VC-700NF	680	35 x 24 x 78	2 - 8°C
VC-901	900	44 x 23 x 80	2 - 8°C
VC-999 NF	1000	44 x 23 x 78	2 - 8°C
VC-1000NF	1000	44 x 27 x 82	2 - 8°C
VC-1500NF	1495	71 x 27 x 82	2 - 8°C

3 Door Visi Cooler/Freezer Combo

This unique 3 door product has a multi-function utility with two separate compartments for cooling (750 litres) and freezing (350 litres) and are ideal for displaying beverages, dairy products as well as ice creams and frozen products. It comes with 2 compressors and 2 controllers.



VC-700 NF, VC-901, VC-1000 NF



VC-999 NF



VC-1500 NF



Power (w)	Lock	Defrost	No. of Lids / Doors	No. of shelves	Interior Light	Wheels / Castors	No. of Compressors	Refrigerant
65	No	Yes	1	2	LED light	No	1	R134a
65	No	Yes	1	4	LED light	No	1	R134a
67.9	Yes	Yes	1	3	Normal light	No	1	R600a
210	Yes	Automatic	1	3	Yes	4	1	R600a
160	Yes	Automatic	1	4	LED light	Yes	1	R134a
220	Yes	Automatic	1	4	Yes	4	1	R600a
210	Yes	Automatic	1	4	LED light	Yes	1	R134a
425	Yes	Automatic	1	5	Yes/ 1 LED	4	1	R134a
310	Yes	Automatic	1	5	Yes / 1LEDs	4	1	R134a
349	Yes	Automatic	2	8	Yes / 2LEDs	Yes	1	R134a
430	Yes	Automatic	2	10	2 LED	4	1	R134a
475	Yes	Automatic	2	10	2 LED	4	1	R134a
475	Yes	Automatic	2	8	Yes / 2LEDs	Yes	1	R134a
687	Yes	Automatic	3	15	Yes / 5LEDs	Yes	1	R134a

Deli Counters

Pritam presents stylish serve over counters for display of a variety of foodstuff including delicatessens, dairy products, sausages, meat and poultry that ensure maximum visibility in a pleasing manner. The front glass can be lifted for cleaning. They also come with an additional refrigerated storage underneath which can be accessed through specially provisioned small door/s at the rear.



Product	Model	Dimensions wxdxh (in mm)	Temperature range at 25 °C, 60%RH	Power	Refrigerant	Rated Current	Shelves	No. of Rear Doors
Serve Over Counters	SOC-1590	1590x918x1230	+2°C ~ +8°C	500 W	R404a	6.0A	1	1
Serve Over Counters	SOC-2590	2590x918x1230	+2°C ~ +8°C	732 W	R404a	6.0A	1	2
Self Serve Counters	SSC-1350	1350x1100x910	-2°C ~ +2°C	620 W	R404a	3.8A	-	-
Self Serve Counters	SSC-1980	1980x1100x910	-2°C ~ +2°C	676 W	R404a	4.0A	-	-
Stainless Steel Fish Counters	SSFC-1930	1930x1130x900	-5°C ~ 0°C	600W	R404a	6.0A	-	-



GG-900LH



GG-700



PMD-1200, PMD-1800

Plug in Multideck Chillers

The vertical open type refrigerated plug-in cabinets by Pritam are designed to enhance product display and stimulate impulse buying in strategic areas of the store, such as in front of cash registers or promotional islands. They are ideal for packaged dairy products, beverages, packaged food, fruits & vegetables, and even certain meat & poultry items. These Multidecks have the full condensing unit system housed within the cabinet and eliminate the need for the installation of an external condenser.

Product	Model	Dimensions wxdxh (in mm)	Capacity (in Litrs)	Temperature (in °C)	Power	Refrigerant	Rated Current	Shelves
Plug In Multideck Chiller	PMD-1200	1200x670x2000	548L	+2 ~ +8	1200 W	R404a	5.5A	4
Plug In Multideck Chiller	PMD-1800	1800x670x2000	822L	+2 ~ +8	1800 W	R404a	10A	4

Visi Freezers

Pritam upright visi freezers are known for their reliability. VF 100 comes in an elegant champagne colour and the rest in an elegant white coloured body and provide a pleasing view of the displayed foodstuff – be it ice creams or any other packaged frozen food. You can choose between three models that are available in 100, 300, 400 and 1000 litre capacities and are fitted with LED lights to enhance the quality of display. VF 100, 300, 400 & 1000 come a ventilated cooling system with automatic defrost.



VF-100
Visi Freezer



SVF-300
Slimline Visi Freezer



VF-400
Visi Freezer



VF-1000
2 Door Visi Freezer

Specification	Gross Volume (Litres)	Dimensions w x d x h (mm)	Temperature Range	Power (w)	Lock	Defrost	No. of Lids / Doors	No. of shelves	Interior Light	Wheels / Castors	No. of Compressors	Refrigerant
VC-401 Copper Plus	380	583 x 715 x 1792	2 - 8°C	284	Yes	Automatic	1	4	LED light	Yes	1	R134a
VC-451 Copper Plus	410	583 x 715 x 1792	2 - 8°C	284	Yes	Automatic	1	4	LED light	Yes	1	R134a
VC-551 Copper Plus	510	583 x 715 x 2053	2 - 8°C	313	Yes	Automatic	1	5	LED light	Yes	1	R134a
VC-651 Copper Plus	610	640 x 715 x 2053	2 - 8°C	258	Yes	Automatic	1	5	Yes / 1LEDs	Yes	1	R134a
VC-1251 Copper Plus	1200	1152 x 735 x 2187	2 - 8°C	466	Yes	Automatic	2	12	Yes / 2LEDs	Yes	1	R134a





Technical Specifications

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VC-50	50	18 x 20 x 20	2 - 8°C	65	No	Yes	1	2	LED light	No	1	R134a
VC-100 (New)	100	18 x 20 x 33	2 - 8°C	65	No	Yes	1	4	LED light	No	1	R134a
VC-220	220	21 x 21 x 62	2 - 8°C	67.9	Yes	Yes	1	3	Normal light	No	1	R600a
VC-331	300	22 x 21 x 66	2 - 8°C	210	Yes	Automatic	1	3	Yes	4	1	R600a
VC-333	290	21 x 22 x 73	2 - 8°C	160	Yes	Automatic	1	4	LED light	Yes	1	R134a
VC-441	400	22 x 21 x 72	2 - 8°C	220	Yes	Automatic	1	4	Yes	4	1	R600a
VC-444	410	23 x 24 x 75	2 - 8°C	210	Yes	Automatic	1	4	LED light	Yes	1	R134a
VC-600NF (New)	532	25 x 28 x 81	2 - 8°C	425	Yes	Automatic	1	5	Yes/ 1 LED	4	1	R134a
VC-660NF	610	28 x 27 x 82	2 - 8°C	310	Yes	Automatic	1	5	Yes / 1LEDs	4	1	R134a
VC-700NF	680	35 x 24 x 78	2 - 8°C	349	Yes	Automatic	2	8	Yes / 2LEDs	Yes	1	R134a
VC-901	900	44 x 23 x 80	2 - 8°C	430	Yes	Automatic	2	10	2 LED	4	1	R134a
VC-999 NF	1000	44 x 23 x 78	2 - 8°C	475	Yes	Automatic	2	10	2 LED	4	1	R134a
VC-1000NF	1000	44 x 27 x 82	2 - 8°C	475	Yes	Automatic	2	8	Yes / 2LEDs	Yes	1	R134a
VC-1500NF	1495	71 x 27 x 82	2 - 8°C	687	Yes	Automatic	3	15	Yes / 5LEDs	Yes	1	R134a

Electricals: 220V/50Hz/1 Phase Specifications are subject to change without prior notice due to continuous product development Working condition for open chillers/glass door freezer is class 3 (Room Temp. 25°C and 60%RH)

Specification	Gross Volume (Litres)	w x d x h (inches)	Temperature Range	Power (w)	Lock	Fan	No. of Lids / Doors	No. of shelves	Interior Light	Wheels / Castors	No. of Compressors	Refrigerant
VC-200	180	17 x 20 x 55	2 - 8°C	170	Yes	Yes	1	3	LED light	No	1	R600a
VC-300	280	21 x 20 x 61	2 - 8°C	200	Yes	Yes	1	3	LED light	Yes	1	R600a
VC-400 (New)	380	23 x 20 x 70	2 - 8°C	240	Yes	Yes	1	4	LED light	Yes	1	R600a

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Self Serve Counters	SSC-1980	1980x1100x910	-2°C ~ +2°C	676 W	R404a	4.0A	-	-
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